



DELIRIUM

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Newsletter winter 2016

Christmas is getting closer, so it probably doesn't surprise you that our Delirium Christmas has been shipped all over the world. After a very successful 2016 with amongst others the exclusive distribution agreement in China, we have already set our goals for 2017: we will be opening a new lab. If you want to remain informed about the latest developments of the brewery

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Company Open Doors day at Brewery Huyghe a huge success!

Brewery Huyghe participated for the first time in the VOKA Company Open Doors day on Sunday 2 October. For weeks on end a substantial number of employees worked hard to prepare everything in detail. And not in vain: thousands of visitors came to the

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Brewery Huyghe closes an exclusive distribution agreement in China

In presence of the Chinese and Belgian ambassador and the Belgian prime minister Charles Michel a contract was signed between Brewery Huyghe and Vandergeeten at the Belgian embassy on Sunday 30 October. With this strategic partnership Brewery Huyghe strengthens its presence in

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Ladies day Deliria : Saturday 21 January 2017

For the 5th year in a row, Brewery Huyghe will be organising the International Beer & Women day on Saturday 21 January 2017. Once more, women from all over the



world will be helping to brew the fantastic Deliria beer. Only 350 hectolitre will be brewed, so it remains quite exclusive. The heavy blonde

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Opening new lab

After having invested heavily this year in the new barrel line and the water purification, the brewery aims to renew the lab in 2017 and turn it into a hypermodern facility. Here we want to do microbiologic research according to the latest techniques, with the aim to improve the quality of our beers even more.



Delirium Limited Edition glass for sale in web shop

We have kept aside a couple of hundred Delirium limited edition glasses, especially for you. May be this could be an ideal Christmas gift or you could use the glasses during your Christmas dinner. The glass only costs 3 Euro in the web shop. And don't forget to order the Delirium bier&food booklet with some delicious recipes in combination with one of our Delirium beers. A perfect source of inspiration for the X-mas of New Year dinners.

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New company movie Brewery Huyghe

The brewery is changing rapidly, which is why a new up-to-date company movie was urgently needed. A short version can be found on our website and on our YouTube channel @deliriumbrewery. Do you want to admire the full version? Then pay a visit to our brewery. You can book it via our website!



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Sustainable

It has always been Brewery Huyghe's goal to apply every sustainable measure possible, in order to brew in the most sustainable way and this way, to preserve natural sources. You can view our sustainable savings in the chart below. On the Belgian market brewery Huyghe is now considered as best in class and a pioneer in introducing environment-friendly measures. Our Purchase Manager Filip Devolder recently was invited as guest speaker to talk about the exemplary collaboration with the government in realising environment-friendly techniques.



Alain De Laet VOKA Ambassador East Flanders!

Alain De Laet was awarded VOKA Ambassador of East Flanders on 17 November 2016. He received this award because the brewery excelled in implementing sustainable measures and is regarded as pioneer in the province of East Flanders. Once more a proof that the brewery is well on its way of truly becoming the greenest brewer of the country.

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La Guillotine wins bronze medal

La Guillotine won a bronze medal at the Brussels Beer Challenge. The international jury of 75 specialists tasted no less than 1100 beers from all over the world. And this year brewery Huyghe did it again: in the category Pale & Amber Ale: Bitter the beer La Guillotine won a bronze medal. Again a wonderful result for the brewer from Melle.



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Did you know that ...

- The Belgian beer culture has become Unesco World Heritage? Something we are obviously very proud of. In the light of this news, the national TV channel VTM paid a visit to the brewery. You can view the news item here [Link](#)
- Benedikt Debeuckelaere has joined the Brewery Huyghe team as new Sales Manager?
- From January 2017 we will have a new sales rep for France: Sylvain Dupont. And we have also hired a new export team member: Petrus van Leijsen?
- In November we will start using the new malt silos?



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