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Newsletter April 2015



I raise the glass on an excellent spring!

In 2015 Brewery Huyghe will continue to focus on sustainability and 'green entrepreneurship. We will invest another 4 million Euro in the brewery in order to improve its ecological profile and to realise even more savings in terms of water, electricity, CO2, raw materials and steam. We also challenge all fans of the brewery to choose the longest and most sustainable route to come to ...

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Brewery Huyghe presents impressive growth figures

2014 was a grand cru year for brewery Huyghe. Despite the declining beer consumption, the continuous high taxes on beer in France (the brewery's largest export market) and the perpetuating growth of Belgian-style breweries in the US (the brewery's second largest export market), the turnover increased by 20% – summing to 26 million € – and the volume by 10% – amounting to a total ...

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Win one year of free Delirium Tremens on World Environment Day (5 June 2015)

Make your way to the brewery and choose the longest and most sustainable route on Friday 5 June and WIN one year of free beer!



How?

Brewery will be giving away one year of free beer to:

- The person who completed the longest distance to the brewery by foot
- The person who completed the longest distance to the brewery by bicycle
- The ...

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Sustainable savings!

Next to continuing to grow, the brewery also aims to improve its ecologic profile even more in 2015, in order to become the most sustainable brewer in Belgium. The past years the brewery has already done a lot of efforts in that respect, which resulted in a lower consumption of means:

Next to sustainable growth, the brewery also strives to improve its ecologic profile ...

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New investments

In 2015 the brewery plans another 4,000,000 € of extra investments. These investments will take place in:

- The bottling department, where there will be investments worth 1.2 million €, enabling to make innovative packaging, and increasing the quality, flexibility and return on investment.
- A new warehouse of 2,500 m², which will also house the people of the sheltered employment who produce the gift packaging ...

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Medals for Averbode abbey beer and La Guillotine

After already having won a silver medal at the Meiningers International Awards last year, this year Averbode abbey beer received the highest honour: a gold medal in the category Pale Strong Ale (Belgian Style). La Guillotine also won: a silver medal in the category Belgian-Style Tripel. Averbode Abbey Beer also won a silver medal at the Concours International in Lyon 2015.

Alain De ...

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Did you know that:

- You should follow our social media channels: www.facebook.com/deliriumbrewery and twitter: [@Deliriumbrewery?](https://twitter.com/Deliriumbrewery?) We regularly organise exciting activities!
- The brewery will feature in the French edition of the TV programme Tournée Générale in May?
 - Averbode abbey beer is already available in about 20 exports markets, amongst others in Russia, Mexico, Brazil, Spain, Italy, Panama and Chile.
- 74% of the brewery's turnover is coming from export ...

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Brewery Huyghe

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