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## Newsletter March 2013



### **Putting people and planet central**

Our brewery is stronger than ever, but this doesn't mean that we will rest on our laurels. This year we will focus our investments – and even more than during the previous years – in the work and living environment of our personnel and the Melle inhabitants. Next to striving for the best quality of our beers, we aim above all to obtain a safer ...

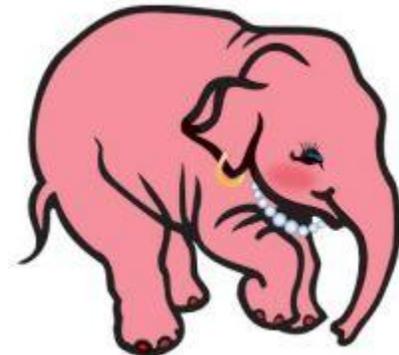
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### **23 March 2013: International Ladies Day**

On **Saturday 23 March 2013** brewery Huyghe is organising another 'Beer & Women'–day, aimed at women across the world. Next to visiting the brewery, there will also be an extensive tasting session with different Huyghe beers. But there is more! So keep a close eye on our website, Facebook page and Twitter account in order to find out more!

The tour and tasting session are ...

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## Did you know that:

- A new edition of '372 originals bars in Flanders' will be launched in May 2013. It is again the result of a collaboration of our sales people Bob Hendrickx and Martin Cuelenaere.
- The 2012 turnover increase of Brewery Huyghe is the highest of Flanders and number 8 in Belgium.
- The brewery has invested in an increased capacity of yeast and lager by installing 12 ...

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## And furthermore that:

After having installed the new brew room and the solar panels the brewery will now invest heavily in improving the employees' working environment and the environment as such. The following have been installed and are being used:

- A new automatic CIP (Cleaning in Place) for reduced use of chemicals and an improved quality and safety profile.
- An automatic yeast propagator (quality, safety, ...

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