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Newsletter November 2012



Increased Sales Team

The Huyghe sales team has welcomed two new members this fall: Bob Hendrickx and Stephane Dubreucq. Bob will be responsible for the provinces Antwerp, Limburg and also for the Dutch market. Stephane will be responsible for North-Western France, mainly Brittany. ...

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Horeca Expo Ghent

Also this year brewery Huyghe was present at the trade fair Horeca Expo, taking place in Ghent from 18 until 22 November 2012. The brewery welcomed about 150 national and international guests in their booth and at the brewery. ...

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Huyghe beers keep on winning

These past months brewery Huyghe has won several awards. At the renowned International Beer Challenge 2012 in London, the brewery won a gold medal in the category 'Fruit Beers' with Floris Kriek and a silver medal with Delirium Tremens in the category 'Specialty Beers'. At the Hong Kong International Beer Awards - which took place in September 2012 - the beers Floris Strawberry and Artevelde ...

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Men City Day

On Sunday 23 September 2012 Brewery Huyghe participated in the Men City Day in Sint-Truiden (Limburg). During the fall open door day, more than 150 shops opened their doors. All men were welcomed by 10 top babes and an equal amount of breweries at the Grote Markt, from 10h until 19h. Following the already very successful Ladies City Day, this created male paradise also received ...

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Did you know that....

- We are currently working on the development of a new beer, commissioned by our US
- Delirium Christmas is now again available and has left the brewery for a journey all over the world.
- In Holland the specially brewed beer Delirium Hivernum is being served in all pubs belonging to the ABT network in December.

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Brewery Huyghe

Beers

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