



Newsletter July 2012

3D website

Our website, www.delirium.be, receives on average about 12,000 visitors per month. Our baseline continues to be "Welcome into the world of the pink elephant". We are the first brewery in Belgium – and possibly the first Belgian company overall – to integrate 3D elements into our website. With simple 3D glasses (red and cyan glasses) t...



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Nomination Lion of the Export

Brewery Huyghe was nominated for the Lion of the Export, an annual Award granted by Flanders Investment & Trade to Flemish companies who have achieved extraordinary export successes. In its category (Small and Middle Sized companies) Brewery Huyghe was competing against Medec Benelux and Skyline Communications. This last company has won the trophy. But we can be proud because finishing with...

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Inauguration bronze statue climax of renovation process

In the presence of the mayor of Melle and the sculptor himself a 3 meter high bronze statue was inaugurated at the entrance of Brewery Huyghe. The statue is a clear reference to the pink elephant – thé symbol of showpiece Delirium Tremens – conquering the world. The installation of the statue marks the climax of a renovation process that start 1.5 years ago and cost 7 million Eu...

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Did you know that

- During the Gentse Feesten (**14 until 23 July 2012**) you will get a voucher for a free Delirium Tremens if you buy the newspaper De Gentenaar during night?
- In September there will be a special sampling action in the newspaper De Gentenaar – emphasizing local products – and that Brewery Huyghe will be participating?
- The first weekend of Septem...

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