



Newsletter December 2011

Brewing in the new brew room

The works in the new brewery are very near to completion. At this very moment, our brewing engineers are working hard on optimizing the brewing processes. The beers that were brewed in the old brew room are being compared to the brewages from the new installation. By the end of January 2012 all brewing activities should take place in the new brewery.



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New investments

Brewery Huyghe continues to invest. "We have taken advantage of the current activities to also tackle the stock. We are building a new warehouse of about 2,700 m². The loading and unloading of trucks will be reorganized completely, with the aim to limit the parking of trucks on the street to an absolute minimum. This will also reduce waiting times for loading and unloading. Thi...

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New yeast and dosage unit

By February 2012 the new yeast and sugar dosage unit should be operational. It will simplify the adding of yeast or sugar to beers who need to undergo a second fermentation in the bottle. This involves another extra investment of 125,000 Euro. "This fits perfectly within our future plans- next to maintaining high quality and sustainability - to continue working on innovative s...

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Webshop online

After months of hard work brewery Huyghe has launched its online webshop. It is now possible to order wonderful Delirium gadgets from all over the world. There will be interesting actions on a regular basis, so it is worthwhile to revisit the website from time to time. The new webshop can be reached via www.delirium.be/webshop/

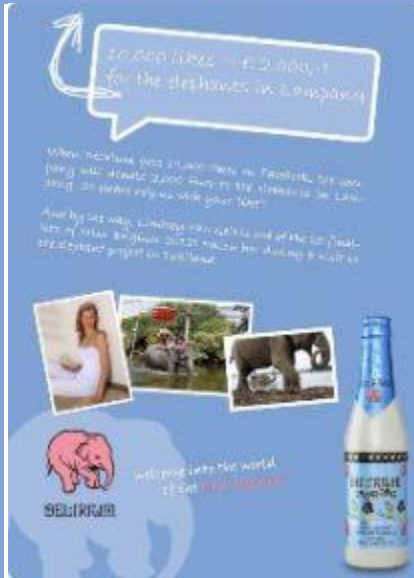
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Horeca Expo Gent

Also this year brewery Huyghe was present at the Horeca Expo in Ghent. This is a yearly highlight for many Belgian beer brewers. And again it was a huge success for brewery Huyghe who could welcome a large number of visitors on its booth. And for those who did not pay a visit to our booth this year: in November 2012 you will get a second chance!

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Elephants project

When Delirium gets 10,000 likes on [Facebook](#), the company will donate 2,000 Euro to the elephants in Lampang. So please help us with your ['like'](#)!

The company recently built a brand new brewery that will help them saving up t...

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Did you know that...

- **Delirium Christmas** has left the brewing premises and is now available all over the world? The Pink Elephant Family wishes you lots of love and warmth! Cheers!
- The Colruyt supermarkets in Belgium distribute Delirium gift cylinders?
- Carrefour sells Delirium Christmas gift boxes, containing 4 Delirium beers and one glass?
- Th...

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